

DATE: Wednesday, October 1st, 2014 TIME: 8:30 am

LOCATION: Strategy Room 2

GUEST SPEAKERS: Mr. Jack Laken - TermoBuild Canada

DESCRIPTION: Jack Laken, P.Eng. B.Sc., President of Termobuild Canada - This session reveals simple and instantly rewarding sustainable initiatives that can be implemented to heat and cool buildings using basic off-the-shelf pre-cast products and HVAC equipment. This solution demonstrates how to position for new developments beyond LEED with low energy or net zero/intelligent buildings critical in attaining enhanced market appeal and competitive advantage.

The presentation will deliver the most up-to-the-minute status and outlook on how supercharged thermal storage works in real Canadian projects and how alternative energy technologies linked to pre-cast structures are most likely to capture significant green market share.

This is your chance to learn from industry expert on how to take advantage of today's "high performance" standards and position for new developments already on the horizon with low energy buildings, and more.

BIOGRAPHY: Mr. Jack Laken, President

Jack Laken, P.Eng. B.Sc., President of Termobuild Canada is a specialist in thermal mass and energy storage brings over 30 years of North American and International experience in specialized consulting engineering serving corporate, institutional and private clients. Recently his expertise on how to do more with less is focused on low and zero energy buildings aimed at leveraging dormant concrete to new levels with a new wave of intelligent hybrid buildings.